



## Love behind the camera

It was October 2021 and I was working as a mascot at Plopaland de Panne during a special event. My family was there to support me, at least so I thought.. Secretly, my fiancé had already bought my ring while we were shopping together! The days passed and then it all happened.

On Saturday, 2th of October, I was doing my thing as a mascot and suddenly got blindfolded with my own scarf! I was starstruck until I heard the voice of my fiance. 'Sara I have already made one of your dreams, a little baby of our own, come true.' He went on one knee and asked the question "would you marry me!!" Surrounded by so many visitors watching the show I cried of joy and said **YES!**

Written by Sara Ebens - team PIH

Janoux  
PIC - TL



Janoux has been promoted to teamleader at PIC and Wildlands! We wish her a lot of joy and smiles in her new position!

## Welcome to the team!



Lena  
HPH



Aaran  
Intern- HQ

## Are you ready?!

We are looking back at a successful week! Even though prices are rising in the park, guests keep on coming. Because of the hard work you all put in, we captured more than 25.000 smiles on our cameras!

After this success, we prepare ourselves for the start of the seasons. With attendance growing in most parks, we can expect a lot to do when the holidays kick off.

In the background, we are working hard on updating the systems you all work with, and improving equipment all around!

## What else are we up to?

We have started to introduce a new system that will replace the Tomboxes very soon! This system is based on cards with a QR code. We are still in the testing phase. First in Coevorden, after that also in Hasselt, and soon after in all other indoor parks!



However, as most of you will know, Image+ is not only present in the Plopsa Parks. We have more than 30 clients besides Plopsa where we have photography equipment in and around the most impressive attraction in more than 10 different countries!



So whilst we are working hard on making your work easier and more efficient we are also traveling around Europe preparing our equipment for the start of the season! Curious which parks we are partners with? look at the logo's bellow!



## New prices

Prices have been increasing all around us. We all have noticed this and sadly we have to increase our prices as well. We know this is not something you like to hear but it has to happen. All prices will change from the first (1th) of april.

### Staff discount!

On a more positive note: we have changed our staff discount policy. All colleagues including Plopsa employees enjoy a discount of 2,50 or 8 zloti per printed picture. After the Price increase on the first of april this discount will also be valid for every second picture!

## Don't forget us!

We still would like to see you all on the **23th of March**. If you want to come please let us know before the 10th of March so we can arrange activities, hotel and food on time! Do you have any questions, ask you teamleader or Sean!

See you soon!



Introducing: Aaran vegter

## Time for: a little bit of research

Hi, my name is Aaran Vegter and I have been introduced to perform a project for Image plus. During the upcoming months I will conduct research into the spending behaviour of returning visitors in order to develop an advisory report.

My current focus is to get a better understanding of the returning visitors and sales techniques used by you!

Since I have started just a month ago, I am looking forward to get to know the organization and all of its' employees.